



REVENUE PROTECTION AND LOSS PREVENTION

Data Driven Transformation for
WATER UTILITY

Clk2Pay



Non Revenue
Water



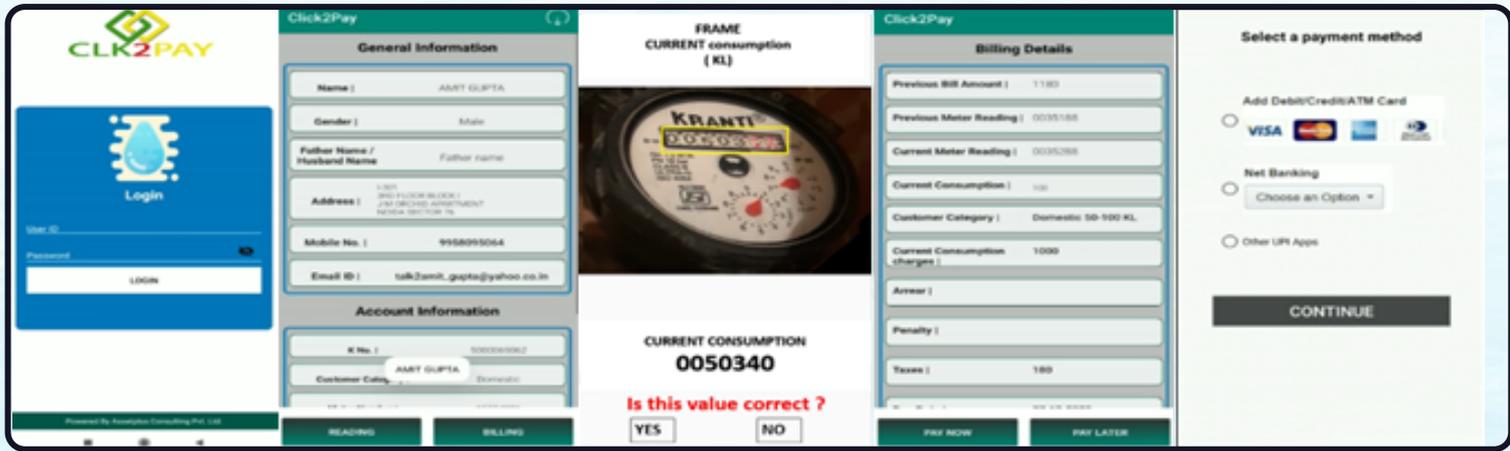
Meter Reading
Automatic Capturing



Unaccounted for
Water



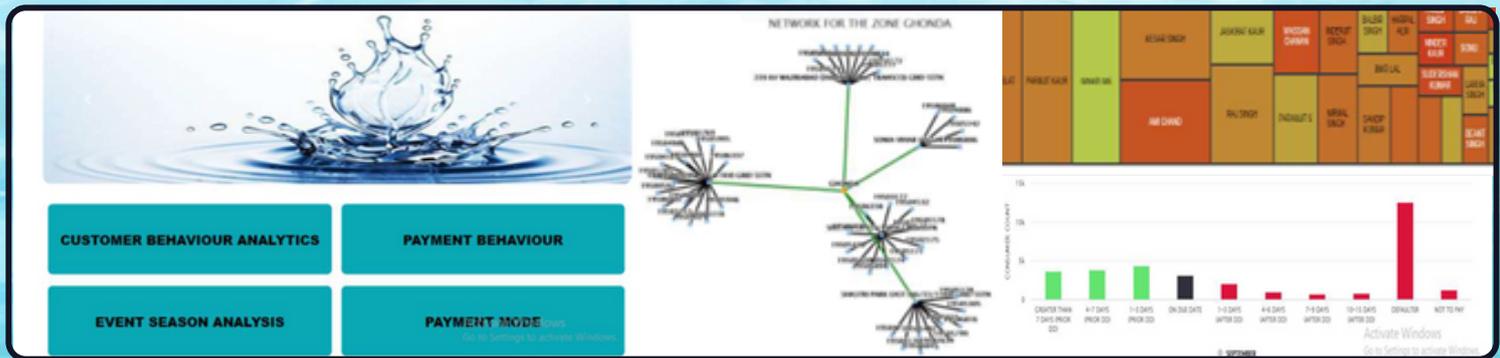
AI driven Integrated Metering Billing & Collection



Utility Challenges

- Increased Economic Development
- Increase in Consumption
- Revenue Erosion
- Improper metering – no charge vs fixed charges
- Inaccuracy in billing
- Less automation, more paper based system

Addressing NRW & UFW Water Analytics Solution



Innovative Approach

- AI & ML based meter image modeling and customer behaviour platform
- Integration through open API's for utilities, ERP, CRM & 3rd party applications
- Deployment in cloud / on premise setup
- Configurable business rules for quick adaption and usability
- In-built ESG parameters & KPI

Solution Benefits

- Additional Revenue recognition (from defaulters) in tune of 100 crores monthly
- Efficiency of 90% in tracking , monitoring and controlling field people , on daily basis
- Water leakage loss minimization by identifying loss point worth 20 crores every month, events, seasons
- Utility realize 50-60% of revenue ON Before DUE DATE
- Sustainability and contributing to a better environment

Our Journey so far

